



E-Squared Engineering
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ITE Outreach Education and Training; ITS Standards Training Courses

Nationwide

Services Performed

Produce Outreach Materials

Develop Curriculum Suitable for Diverse Standards Backgrounds

Make Course Materials Relevant to Audience's Experiences

Provide Outreach, Education and Training Services

Key Staff Reference

Richard B. Easley

Client Contact

*Mr. James Cheeks
ITE
1099 14th Street NW
Suite 300 West
Washington, DC 20005
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**Contract Award/
Performance Period**
2000/2000 – 2004

Type of Contract
Task Order

Total Contract Value
\$63,000

E-Squared Engineering provides course development, outreach, education and training expertise to the National ITS Standards Training Program. Under contract as a member of the US DOT ITS Standards



Training Program development team, Mr. Easley assisted ITE in the development of four ITS Standards Training Courses. This included the development of course materials, marketing brochures, obtaining input from the Users Advisory Group, and developing the training media format. E-Squared Engineering is currently under contract to teach the ITS Standards Overview module of the four part training course to transportation professionals across the United States.

Tasks performed under this contract include:

- Attend and participate in Development Team Meetings.
- Provide Development Team with NHI, USDOT and Adult Learning requirements.
- Assist in review, preparation, packaging and distribution of final course structure to Subject Matter Experts
- Review, edit and approve outlines, presentations and course modules.
- Assist in the development of marketing materials.
- Conduct research on the latest technology trends and incorporate into instructional materials on a near real-time basis.