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Maine DOT – Operations and Maintenance Plan & Outreach Materials

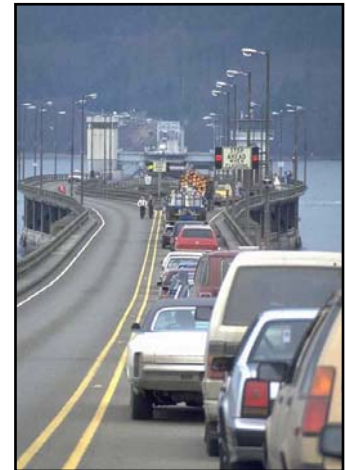
Maine - Statewide

Services Performed

*ITS Maintenance and
 Operations Plan
 production*

*Produced targeted
 PowerPoint outreach
 materials*

*Produced various versions
 of marketing and outreach
 brochures to garner
 support and funding for the
 Maine DOT ITS Program.*



Key Staff Reference

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Client Contact

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Contract Award/ Performance Period

12/2003 – 5/2005

Type of Contract

Task Order

E-Squared Engineering produced the Maine Department of Transportation (MaineDOT) Operations and Maintenance Plan for inclusion in the Maine Statewide Intelligent Transportation Systems (ITS) Operations and Integration Plan, which was produced by TranSystems, Inc., the prime contractor for this project.

E-Squared Engineering also produced outreach materials designed for local and state government stakeholder organizations as well as general public audiences. This included the development of two types of brochures, one for the Maine transportation system stakeholders and another for the general public for the purpose of education and outreach on MaineDOT's ITS program. These outreach materials highlighted the three major ITS benefits that can be experienced by the traveling public – saving time, saving money and saving lives. The outreach materials, designed for the stakeholder organizations, described ITS benefits that include improving transportation system efficiency, discussed agency-to-agency communication links, and described proactive data sharing policies that assist in the planning process. PowerPoint presentations for MaineDOT staff use and an ITS related website were also produced by E-Squared Engineering.